

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WOAI-TV, SAN ANTONIO, TX

**Date:**

10/21/2016

I, Smart Media Group,

being/on behalf of: Hurd for Congress 2016,

a legally qualified candidate of the Republican

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: 10/21/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available): \$24,356.75**

I represent that the payment for the above described broadcast time has been furnished by:

Hurd for Congress 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/21/2016

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature



Printed Name



Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hurd for Congress 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Hurd for Congress 2016

**printed name**

10/21/2016

**date**

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$24,356.75

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





WOAI  
4335 NW Loop 410  
San Antonio, TX 78229

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 2669260

**Schedule Dates** 10/25/16-10/31/16  
**Advertiser** Hurd for Congress-TX-23-R (112053)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Rep/Tx Congress CD-23/Will Hurd (860885)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Patricia,Dome,  
**Phone/Fax** /  
**CPE** HURT/ORDR/C25C31  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ORDER  
SEE ALL REVS MADE TO RATES TO CLEAR  
REVTTL = 28,655  
PLS CF - THANKS

**Date Entered** 10/24/16  
**Last Modified** 10/24/16  
**Entered By** Kelsey Wilson  
**CO-OP** No  
**Headline #** ECR25249486  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,298.25  
**Net Total** \$24,356.75  
**Sales Tax**

San Antonio (WOAI)		
By Broadcast Month	Spots	Rate
Oct. 2016	29	\$21,255.00
Nov. 2016	8	\$7,400.00
<b>Grand Total:</b>	<b>37</b>	<b>\$28,655.00</b>

*Paid 10/21/16  
via Credit  
Card*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-2.0)	10/25/16-10/25/16	1	:30	9A- NBC-The Today Show Hour 3			1						1	\$700.00	\$700.00	San Antonio (WOAI)	TODAY SHOW 2 - non pe	10/24/16
2.0	Normal Line / SPOT (1-1.5)	10/25/16-10/25/16	1	:30	11A- NBC-The Today Show Hour 4			1						1	\$450.00	\$450.00	San Antonio (WOAI)	TODAY SHOW 3 - non pe	10/24/16
3.0	Normal Line / SPOT (4-3.0)	10/25/16-10/25/16	3	:30	4P- Judge Judy			1						1	\$400.00	\$400.00	San Antonio (WOAI)	JUDGE JUDY - political	10/24/16
4.0	Normal Line / News (6-5.0)	10/25/16-10/25/16	1	:30	6A- News-News 4 WOAI at 6a			1						1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	NEWS SAN ANTONIO @ 6 - non pe	10/24/16
5.0	Normal Line / News (19-3.2)	10/25/16-10/25/16	1	:30	10P- News-News 4 WOAI at 10p			1						1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	NEWS 4 WOAI @ 10PM - non pe	10/24/16
6.0	Normal Line / SPOT (1-2.0)	10/27/16-10/27/16	1	:30	9A- NBC-The Today Show Hour 3					1				1	\$700.00	\$700.00	San Antonio (WOAI)	TODAY SHOW 2 - non pe	10/24/16
7.0	Normal Line / SPOT (1-2.0)	10/31/16-10/31/16	1	:30	9A- NBC-The Today Show Hour 3		1							1	\$700.00	\$700.00	San Antonio (WOAI)	TODAY SHOW 2 - non pe	10/24/16
8.0	Normal Line / SPOT (2-1.5)	10/26/16-10/26/16	1	:30	10A- San Antonio Living				1					1	\$350.00	\$350.00	San Antonio (WOAI)	SAN ANTONIO LIVING O - non pe	10/24/16
9.0	Normal Line / SPOT (2-1.5)	10/28/16-10/28/16	1	:30	10A- San Antonio Living						1			1	\$350.00	\$350.00	San Antonio (WOAI)	SAN ANTONIO LIVING O - non pe	10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>KW</i>	10/24/16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgn.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (2-1.5)	10/31/16-10/31/16	1	:30	10A- San Antonio Living		1							1	\$350.00	\$350.00	San Antonio (WOAI)	SAN ANTONIO LIVING O - non pe	10/24/16
11.0	Normal Line / SPOT (3-1.5)	10/26/16-10/26/16	1	:30	11A- NBC-The Today Show Hour 4				1					1	\$450.00	\$450.00	San Antonio (WOAI)	TODAY SHOW 3 - non pe	10/24/16
12.0	Normal Line / SPOT (3-1.5)	10/27/16-10/27/16	1	:30	11A- NBC-The Today Show Hour 4					1				1	\$450.00	\$450.00	San Antonio (WOAI)	TODAY SHOW 3 - non pe	10/24/16
13.0	Normal Line / SPOT (3-1.5)	10/28/16-10/28/16	1	:30	11A- NBC-The Today Show Hour 4						1			1	\$450.00	\$450.00	San Antonio (WOAI)	TODAY SHOW 3 - non pe	10/24/16
14.0	Normal Line / SPOT (4-3.0)	10/27/16-10/27/16	3	:30	4P- Judge Judy					1				1	\$400.00	\$400.00	San Antonio (WOAI)	JUDGE JUDY - political	10/24/16
15.0	Normal Line / SPOT (4-3.0)	10/28/16-10/28/16	3	:30	4P- Judge Judy						1			1	\$400.00	\$400.00	San Antonio (WOAI)	JUDGE JUDY - political	10/24/16
16.0	Normal Line / SPOT (4-3.0)	10/31/16-10/31/16	3	:30	4P- Judge Judy		1							1	\$400.00	\$400.00	San Antonio (WOAI)	JUDGE JUDY - political	10/24/16
17.0	Normal Line / News (5-1.5)	10/26/16-10/26/16	1	:30	5A- News-News 4 San Antonio Today Sa				1					1	\$350.00	\$350.00	San Antonio (WOAI)	NEWS 4 SAN ANTONIO T - non pe	10/24/16
18.0	Normal Line / News (5-1.5)	10/27/16-10/27/16	1	:30	5A- News-News 4 San Antonio Today Sa					1				1	\$350.00	\$350.00	San Antonio (WOAI)	NEWS 4 SAN ANTONIO T - non pe	10/24/16
19.0	Normal Line / News (5-1.5)	10/28/16-10/28/16	1	:30	5A- News-News 4 San Antonio Today Sa						1			1	\$350.00	\$350.00	San Antonio (WOAI)	NEWS 4 SAN ANTONIO T - non pe	10/24/16

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20.0	Normal Line / News (5-1.5)	10/31/16-10/31/16	1	:30	5A- News-News 4 San Antonio Today Sa	1	1							1	\$350.00	\$350.00	San Antonio (WOAI)	NEWS 4 SAN ANTONIO T - non pe	10/24/16
21.0	Normal Line / News (6-5.0)	10/28/16-10/28/16	1	:30	6A- News-News 4 WOAI at 6a						1			1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	NEWS SAN ANTONIO @ 6 - non pe	10/24/16
22.0	Normal Line / News (6-5.0)	10/31/16-10/31/16	1	:30	6A- News-News 4 WOAI at 6a	1	1							1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	NEWS SAN ANTONIO @ 6 - non pe	10/24/16
23.0	Normal Line / SPOT (7-3.5)	10/26/16-10/26/16	1	:30	7A- NBC-The Today Show Hour 1 & 2				1					1	\$900.00	\$900.00	San Antonio (WOAI)	TODAY SHOW - non pe	10/24/16
24.0	Normal Line / SPOT (7-3.5)	10/27/16-10/27/16	1	:30	7A- NBC-The Today Show Hour 1 & 2					1				1	\$900.00	\$900.00	San Antonio (WOAI)	TODAY SHOW - non pe	10/24/16
25.0	Normal Line / SPOT (7-3.5)	10/28/16-10/28/16	1	:30	7A- NBC-The Today Show Hour 1 & 2						1			1	\$900.00	\$900.00	San Antonio (WOAI)	TODAY SHOW - non pe	10/24/16
26.0	Normal Line / News (9-1.0)	10/27/16-10/27/16	5	:30	4:30A- News-News 4 WOAI at 430a					1				1	\$30.00	\$30.00	San Antonio (WOAI)	NEWS 4 @ 430AM - lur	10/24/16
27.0	Normal Line / News (14-4.5)	10/27/16-10/27/16	1	:30	6P- News-News 4 WOAI at 6p					1				1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	NEWS 4 WOAI @ 6PM - non pe	10/24/16
28.0	Normal Line / News (14-4.5)	10/28/16-10/28/16	1	:30	6P- News-News 4 WOAI at 6p						1			1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	NEWS 4 WOAI @ 6PM - non pe	10/24/16

## CONFIRMATION CONTRACT

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REVTTL = 28,655  
PLS CF - THANKS

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Demo A35+R  
Order Type Normal  
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Commission \$4,298.25  
Net Total \$24,356.75  
Sales Tax

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29.0	Normal Line / News (14-4.5)	10/31/16-10/31/16	1	:30	6P- News-News 4 WOAI at 6p	1	1							1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	NEWS 4 WOAI @ 6PM - non pe	10/24/16
30.0	Normal Line / SPOT (17-2.0)	10/26/16-10/26/16	1	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1			1					1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	TONIGHT SHOW - JIMMY - non pe	10/24/16
31.0	Normal Line / SPOT (17-2.0)	10/27/16-10/27/16	1	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1				1				1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	TONIGHT SHOW - JIMMY - non pe	10/24/16
32.0	Normal Line / SPOT (17-2.0)	10/31/16-10/31/16	1	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1	1							1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	TONIGHT SHOW - JIMMY - non pe	10/24/16
33.0	Normal Line / SPOT (18-3.5)	10/29/16-10/29/16	5	:30	10:30P- NBC-Saturday Night Live	1						1		1	\$350.00	\$350.00	San Antonio (WOAI)	SATURDAY NIGHT LIVE - lur	10/24/16
34.0	Normal Line / News (19-3.2)	10/27/16-10/27/16	1	:30	10P- News-News 4 WOAI at 10p	1				1				1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	NEWS 4 WOAI @ 10PM - non pe	10/24/16
35.0	Normal Line / News (19-3.2)	10/31/16-10/31/16	1	:30	10P- News-News 4 WOAI at 10p	1	1							1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	NEWS 4 WOAI @ 10PM - non pe	10/24/16
36.0	Normal Line / News (20-3.0)	10/29/16-10/29/16	5	:30	10P- News-News 4 WOAI at 10p Wknd	1						1		1	\$425.00	\$425.00	San Antonio (WOAI)	NEWS 4 WOAI @ 10PM-S - lur	10/24/16
37.0	Normal Line / News (21-3.9)	10/30/16-10/30/16	5	:30	10:30P- News-News 4 WOAI at 10p Late Run	1							1	1	\$400.00	\$400.00	San Antonio (WOAI)	NEWS 4 WOAI @ 10PM-S - lur	10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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10/25  
HURD 486  
\$ 28655

**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

2669260

Contract # 25249486

CPE: HURTX/ORDR/C25C31

Agency: Smart Media Group  
1427 LESLIE AVE  
SUITE #102  
ALEXANDRIA, VA  
22301

Changes as of: 10/24/2016 at 10:03 AM

Flight: 10/25/16 - 10/31/16

Advertiser: HURD - TX CD-23

Product: ORDER

Agency Order #: 30046673

Buyer: Dome, Patricia

Salesperson: CHRISTIAN CAMBEIRO  
CAMBEIRO  
202-955-5342

Version: Highlighting Revision 5

Station: WOAI

Market: San Antonio

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO  
202-955-5342

Total \$: \$28,655.00

Total Spots: 37

Total CPP: \$285.12

Total GRP: 100.5

Separation:

Comments: SEE ALL REVS MADE TO RATES TO CLEAR  
REVTTL = 28,655  
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31										Total Spots	Total		
							10/25	10/26	10/27	10/28	10/29	10/30	10/31		\$	CPP		GRP		
REV-1	M-F 9a-10a		TODAY SHOW 2 SPOT	\$700.00	2.0	30	1	1	1	1	0	0	1	NON PE	3	\$2,100.00	\$350.00	6.0		
Changes: Rate from 105 to 700																				
REV-2	M-F 10a-11a		SAN ANTONIO LIVING O SPOT	\$350.00	1.5	30	1	1	1	0	0	0	1	NON PE	3	\$1,050.00	\$233.33	4.5		
Changes: Rate from 75 to 350																				
REV-3	M-F 11a-12n		TODAY SHOW 3 SPOT	\$450.00	1.5	30	1	1	1	1	0	0	1	NON PE	4	\$1,800.00	\$300.00	6.0		
Changes: Rate from 75 to 450																				
4	M-F 4p-4:30p		JUDGE JUDY SPOT 2	\$400.00	3.0	30	1	0	1	1	0	0	1	POLITICAL	4	\$1,600.00	\$133.33	12.0		
Changes: Rate from 175 to 400																				
REV-5	M-F 5a-5:30a		NEWS 4 SAN ANTONIO T NEWS	\$350.00	1.5	30	1	1	1	1	0	0	1	NON PE	4	\$1,400.00	\$233.33	6.0		
Changes: Rate from 75 to 350																				
REV-6	M-F 6a-7a		NEWS SAN ANTONIO @ 6 NEWS	\$1,000.00	5.0	30	1	1	1	1	0	0	1	NON PE	3	\$3,000.00	\$200.00	15.0		
Changes: Day/Time from M-F 6:30a-7a to M-F 6a-7a, Rate from 250 to 1000																				
MUL 7	M-F 7a-9a		TODAY SHOW SPOT	\$900.00	3.5	30	1	1	1	1	0	0	1	NON PE	3	\$2,700.00	\$257.14	10.5		
Changes: Day/Time from M-F 7a-8a to M-F 7a-9a, Rate from 175 to 900																				
REV-9	M-Th 4:30a-4:59a		NEWS 4 @ 430AM NEWS 5	\$30.00	1.0	30	1	1	1	0	0	0	1	LUK	1	\$30.00	\$30.00	1.0		
CAN 10	Sa 6a-8a		SATURDAY TODAY SHOW	\$90.00	2.0	30	0	0	0	0	1	0	0	NON PE	4	\$90.00	\$45.00	2.0		
CAN 11	Su 7a-8a		SUNDAY TODAY SHOW	\$70.00	2.0	30	0	0	0	0	0	1	0		4	\$70.00	\$35.00	2.0		
CAN 12	Su 9a-9:30a		FULL MEASURE WITH SHA	\$115.00	4.5	30	0	0	0	0	0	1	0		4	\$115.00	\$76.67	4.5		
CAN 13	M-F 5p-5:30p		NEWS 4 WOAI AT 5PM	\$345.00	5.0	30	1	0	1	0	0	0	1		2	\$690.00	\$69.00	10.0		
14	M-F 6p-6:30p		NEWS 4 WOAI @ 6PM NEWS	\$1,800.00	4.5	30	0	0	1	1	0	0	1	NON PE	3	\$5,400.00	\$400.00	13.5		
Changes: Rate from 400 to 1800																				





125 West 55th St  
New York, NY 10019

Contract # 25249486	Changes as of: 10/24/2016 at 10:03 AM	Version: Highlighting Revision 5
CPE: HURTX/ORDR/C25C31	Flight: 10/25/16 - 10/31/16	Station: WOAI
Agency: Smart Media Group	Advertiser: HURD - TX CD-23	Market: San Antonio
1427 LESLIE AVE	Product: ORDER	Office: WASHINGTON
SUITE #102	Agency Order #: 30046673	Primary Demo: Adults 35+
ALEXANDRIA, VA	Buyer: Dome, Patricia	Con Type: POLITICAL/VOTE
22301		
Salesperson: CHRISTIAN CAMBEIRO	Assistant: CHRISTIAN CAMBEIRO	Separation:
202-955-5342	202-955-5342	
		Total \$: \$28,655.00
		Total Spots: 37
		Total CPP: \$285.12
		Total GRP: 100.5

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
CAN 15	Sa 5p-5:30p		NEWS 4 SAN ANTONIO	\$300.00	4.5	30	0	0	0	0	1	0	0	4	\$300.00	\$66.67	4.5
CAN 16	Su 5p-5:30p		NEWS 4 WOAI @ 5PM SUN	\$190.00	3.0	30	0	0	0	0	0	1	0	4	\$190.00	\$63.33	3.0
REV- 17	M-F 10:35p-11:37p		TONIGHT SHOW - JIMMY	\$1,000.00	2.0	30	1	0	0	0	0	0	1	3	\$3,000.00	\$500.00	6.0
Changes: Rate from 250 to 1000																	
18	Sa 10:30p-12m		SATURDAY NIGHT LIVE	\$350.00	3.5	30	0	0	0	0	1	0	0	1	\$350.00	\$100.00	3.5
Changes: Rate from 450 to 350																	
REV- 19	M-F 10p-10:35p		NEWS 4 WOAI @ 10PM	\$1,800.00	3.2	30	1	1	0	1	0	0	0	3	\$5,400.00	\$562.50	9.6
Changes: Rate from 500 to 1800, A35P Rating from 3.2 to 3.2																	
20	Sa 10p-10:30p		NEWS 4 WOAI @ 10PM-S	\$425.00	3.0	30	0	0	0	0	1	0	0	1	\$425.00	\$141.67	3.0
Changes: Rate from 450 to 425, A35P Rating from 3 to 3																	
21	Su 10:30p-11p		NEWS 4 WOAI @ 10PM-S	\$400.00	3.9	30	0	0	0	0	0	1	0	1	\$400.00	\$102.56	3.9
Changes: Day/Time from Su 10p-10:30p to Su 10:30p-11p, Rate from 450 to 400, A35P Rating from 3.9 to 3.9																	
CAN 22	Su 10:30p-11p		NEWS 4 WOAI SPORTS-S	\$300.00	2.4	30	0	0	0	0	0	1	0	4	\$300.00	\$142.86	2.4
CAN 23	Sa 6p-6:30p		GOOD TASTE WITH TANJ	\$90.00	1.5	30	0	0	0	0	1	0	0	4	\$90.00	\$60.00	1.5
CAN 24	Sa 6:30p-7p		THE TEXAS BUCKET LIS	\$90.00	1.5	30	0	0	0	0	1	0	0	4	\$90.00	\$60.00	1.5
CAN 25	W 7p-8p		BLINDSPOT-NBC	\$800.00	5.0	30	0	1	0	0	0	0	0	4	\$800.00	\$160.00	5.0
CAN 26	Th 9p-10p		THE BLACKLIST-NBC	\$1,060.00	8.5	30	0	0	1	0	0	0	0	4	\$1,060.00	\$124.71	8.5
CAN 27	F 9p-10p		DATeline-NBC	\$650.00	4.0	30	0	0	0	1	0	0	0	4	\$650.00	\$162.50	4.0
CAN 28	Su 7:17p-10:30p		DALLAS / EAGLES	\$4,000.00	21.0	30	0	0	0	0	0	1	0	4	\$4,000.00	\$190.48	21.0
CAN 29	Th 9p-10p		CHICAGO FIRE ADD9.19	\$1,200.00	6.0	30	1	0	0	0	0	0	0	4	\$1,200.00	\$200.00	6.0
CAN 31	M-F 5:30p-6p		ADD 10.21.2016	\$2,400.00	5.5	30	0	1	0	1	0	1	0	2	\$4,800.00	\$436.36	11.0
CAN 32	M-F 6p-6:30p		ADD 10.21.2016	\$1,800.00	4.5	30	0	1	0	1	0	1	0	4	\$1,800.00	\$400.00	4.5



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25249486	<b>Changes as of:</b> 10/24/2016 at 10:03 AM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> HURTX/ORDR/C25C31	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WOAI
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> HURD - TX CD-23	<b>Market:</b> San Antonio
1427 LESLIE AVE	<b>Product:</b> ORDER	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30046673	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA	<b>Buyer:</b> Dome, Patricia	<b>Con Type:</b> POLITICAL/VOTE
22301	<b>Salesperson:</b> CHRISTIAN CAMBEIRO	<b>Assistant:</b> CHRISTIAN CAMBEIRO
	202-955-5342	<b>Separation:</b>

**Total \$:** \$28,655.00  
**Total Spots:** 37  
**Total CPP:** \$285.12  
**Total GRP:** 100.5

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31				
CAN 33	W 7p-8p		ADD 10.24.2016	\$700.00	5-3	30	0	1	0	0	0	0	0	4	\$700.00	\$175.00	5.3
CAN 34	M-F 8a-9a		TODAY SHOW	\$175.00	3-5	30	0	1	0	1	0	1	0	5	\$875.00	\$175.00	47.5
CAN 35	M-F 5p-5:30p		ADD 10.24.2016	\$345.00	2-9	30	0	1	0	0	1	0	0	2	\$690.00	\$345.00	5.8
TOTALS:							5	5	9	7	2	1	8	37	\$28,655.00	\$285.12	100.5



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25249486	<b>Changes as of:</b> 10/24/2016 at 10:03 AM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> HURTX/ORDR/C25C31	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WOA1
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> HURD - TX CD-23	<b>Market:</b> San Antonio
1427 LESLIE AVE	<b>Product:</b> ORDER	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30046673	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA	<b>Buyer:</b> Dome, Patricia	<b>Con Type:</b> POLITICAL/VOTE
22301	<b>Salesperson:</b> CHRISTIAN CAMBEIRO	<b>Assistant:</b> CHRISTIAN CAMBEIRO
	202-955-5342	<b>Separation:</b>
		<b>Total \$:</b> \$28,655.00
		<b>Total Spots:</b> 37
		<b>Total CPP:</b> \$285.12
		<b>Total GRP:</b> 100.5

**Special Instructions**

Order Level Comments		
Date/Time	Added by	Comment
10/24/16 10:04 AM	CHRISTIAN CAMBEIRO	SEE ALL REVS MADE TO RATES TO CLEAR REVTTL = 28,655 PLS CF - THANKS
10/24/16 10:04 AM	CHRISTIAN CAMBEIRO	SEE ALL REVS MADE TO RATES TO CLEAR REVTTL = 28,655 PLS CF - THANKS
		rates needed to clear by line number 1 \$700 2 \$350 3 \$450 4 \$400 5 \$350 6 \$1,000 7 \$900 14 \$1,800 15 NA due to Sports. 17 \$1,000 18 \$350 19 \$1,800 20 \$425 21 \$400 22 \$175 24 \$500 25 \$700 26 \$2,000 27 \$1,600 28 \$15,000 29 \$4,400
10/19/16 11:11 AM	Todd Keel	
10/19/16 11:06 AM	Todd Keel	confirming to send rev. rates
09/20/16 7:37 AM	CHRISTIAN CAMBEIRO	SEE LN 29 FOR ADD PREVTT=19465 - REVTT=20665 - ADD=1200 PLS CF - THANKS
09/20/16 7:37 AM	CHRISTIAN CAMBEIRO	SEE LN 29 FOR ADD PREVTT=19465 - REVTT=20665 - ADD=1200 PLS CF - THANKS
09/20/16 7:35 AM	GOTOSTRATA@CAMBEIRO	Canceled by new revision
07/20/16 10:43 AM	CHRISTIAN CAMBEIRO	HURD FOR CONGRESS TX-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT
07/20/16 10:43 AM	CHRISTIAN CAMBEIRO	HURD FOR CONGRESS TX-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25249486	<b>Changes as of:</b> 10/24/2016 at 10:03 AM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> HURTX/ORDR/C25C31	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WOAI
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> HURD - TX CD-23	<b>Market:</b> San Antonio
1427 LESLIE AVE	<b>Product:</b> ORDER	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30046673	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA	<b>Buyer:</b> Dome, Patricia	<b>Con Type:</b> POLITICAL/VOTE
22301	<b>Salesperson:</b> CHRISTIAN CAMBEIRO	<b>Assistant:</b> CHRISTIAN CAMBEIRO
	202-955-5342	202-955-5342
		<b>Separation:</b>
		<b>Total \$:</b> \$28,655.00
		<b>Total Spots:</b> 37
		<b>Total CPP:</b> \$285.12
		<b>Total GRP:</b> 100.5

Competitive Information	
Market Budget:	\$119,396
WOAI Share:	24%
Comment:	
KABB:	11%
KENS:	29%
KSAT:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$28,655.00	\$285.12	100.5
<b>Total</b>	<b>100%</b>	<b>37</b>	<b>\$28,655.00</b>	<b>\$285.12</b>	<b>100.5</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	29	\$21,255.00
2016-Nov	8	\$7,400.00
<b>Total</b>	<b>37</b>	<b>\$28,655.00</b>

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	10/24/16 10:03 AM	CHRISTIAN CAMBEIRO	Revised		41	\$0	\$0	Changes: Total Spots from 78 to 37, Total GRPs from 252.4 to 100.5, Total CPP from \$113.53 to \$285.12, Competitive Market Budget from \$86,104 to \$119,396, User Entered \$ from \$20,665.00 to \$28,655.00, Comments from HURD FOR CONGRESS TX-23 - REVISED ADD TO SCHEDULE - DO NOT DOUBLE BOOK ADDS NOTED IN THE PROGRAM NAME DO NOT DOUBLE BOOK. CONFIRM RECEIPT to SEE ALL REVS MADE TO RATES TO CLEAR REVTTL = 28.655 PLS CF - THANKS. 33 buylines added or modified.	
Revision	10/24/16 9:55 AM	GOTOSTRATA\cCAMBEIRO	Updated	11	5	\$7,990.00	\$0	Changes: Comments from SEE LN 29 FOR ADD PREVTT=19465 - REVTT=20665 - ADD=1200 PLS CF - THANKS to HURD FOR CONGRESS TX-23 - REVISED ADD TO SCHEDULE - DO NOT DOUBLE BOOK ADDS NOTED IN THE PROGRAM NAME DO NOT DOUBLE BOOK. CONFIRM RECEIPT, Total \$ from \$20,665.00 to \$28,655.00, Total GRPs from 225.8 to 252.4, Total Spots from 72 to 78, Total CPP from \$91.52 to \$113.53. 7 buylines added or modified.	
Makegood 2	10/19/16 11:11 AM	Todd Keel	Confirmed			\$0	\$0	Changes: Total GIMPs from 0 to 226, Total CPM from \$0.00 to \$91,519.04.	
Makegood 1	10/19/16 11:06 AM	Todd Keel	Confirmed			\$0	\$0		
Revision	9/20/16 7:37 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$20,665.00	Changes: Competitive Market Budget from \$81,104 to \$86,104, Comments from HURD FOR CONGRESS TX-23 - REVISED DO NOT DOUBLE BOOK ADD TO SCHEDULE. ADDS NOTED IN THE PROGRAM NAME. CONFIRM RECEIPT & DO NOT DOUBLE BOOK to SEE LN 29 FOR ADD PREVTT=19465 - REVTT=20665 - ADD=1200 PLS CF - THANKS, User Entered \$ from \$19,465.00 to \$20,665.00. 3 buylines added or modified.	
Revision	9/20/16 7:35 AM	GOTOSTRATA\cCAMBEIRO	Confirmed	6	5	\$1,200.00	\$20,665.00	Changes: Comments from NEW POLITICAL ORDER - PLS CF - THANKS to HURD FOR CONGRESS TX-23 - REVISED DO NOT DOUBLE BOOK ADD TO SCHEDULE. ADDS NOTED IN THE PROGRAM NAME. CONFIRM RECEIPT & DO NOT DOUBLE BOOK, Total \$ from \$19,465.00 to \$20,665.00, Total GRPs from 219.8 to 225.8, Total GIMPs to 0, Total Spots from 71 to 72, Total CPP from \$88.56 to \$91.52. 4 buylines added or modified.	
Queued for Electronic Contracting	7/20/16 11:10 AM					\$0	\$0		

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25249486

Changes as of: 10/24/2016 at 10:03 AM

Version: Highlighting Revision 5

CPE: HURTX/ORDR/C25C31

Flight: 10/25/16 - 10/31/16

Station: WOAI

Total \$: \$28,655.00

Agency: Smart Media Group  
1427 LESLIE AVE  
SUITE #102  
ALEXANDRIA, VA  
22301

Advertiser: HURD - TX CD-23

Market: San Antonio

Total Spots: 37

Product: ORDER

Office: WASHINGTON

Total CPP: \$285.12

Agency Order #: 30046673

Primary Demo: Adults 35+

Total GRP: 100.5

Buyer: Dome, Patricia

Con Type: POLITICAL/VOTE

Salesperson: CHRISTIAN  
CAMBEIRO  
202-955-5342

Assistant: CHRISTIAN CAMBEIRO  
202-955-5342

Separation:

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/20/16 10:43 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$19,465.00	Changes: Total GRPs from 216.8 to 219.8, Total CPP from \$91.07 to \$88.56, Competitive Market Budget from \$78,104 to \$81,104, User Entered \$ from \$0.00 to \$19,465.00, Comments from: HURD FOR CONGRESS TX-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT to NEW POLITICAL ORDER - PLS CF - THANKS. 4 buylines added or modified.
New	7/20/16 10:21 AM	CHRISTIAN CAMBEIRO	New	71		\$19,465.00	\$19,465.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.